



ABOUT 5 MINUTES

# Opportunity Assessment

Thank you for considering Hill-Fin Collective. A few quick answers help me come to our introductory call already understanding your business and what is on your mind. Short answers and rough numbers are perfect, and anything you would rather discuss live can be left blank.

— Eli Finister, Founder & Principal

## HOW TO COMPLETE

Type into the fields using Adobe Acrobat Reader (free) or your browser, save the file, and email it to [elijah.finister@thehill-fincollectivellc.com](mailto:elijah.finister@thehill-fincollectivellc.com). Your responses are kept confidential and used only to prepare for our call.

## SECTION 01

### About You

*Who you are and how to reach you.*

Your name

Title / role

Company name

Company website

Email

Phone

Headquarters (city, state)

## SECTION 02

### Your Business at a Glance

*Ranges are fine.*

Industry

- ☐ Food ☐ Beverage ☐ Consumer products ☐ Other

How your products are made today

- ☐ Our own plant(s) ☐ A co-packer ☐ Both ☐ Not yet in production

Annual revenue (choose one)

- ☐ Under \$5M ☐ \$5M to \$25M ☐ \$25M to \$100M ☐ Over \$100M ☐ Prefer to discuss

Employees (choose one)

- ☐ Under 25 ☐ 25 to 100 ☐ 101 to 250 ☐ More than 250



## SECTION 03

## What Is on Your Mind

*A sentence or two for each is plenty.*

What is the main challenge or opportunity you would like to discuss?

If our work together went well, what would be different a year from now?

When do you need to act? (choose one)

☐ Now

☐ This quarter

☐ This year

☐ Just exploring

Best days and times for a 30-minute intro call

How did you hear about us?

## WHAT HAPPENS NEXT

### Save this file and email it back.

Send to [elijah.finister@thehill-fincollectivelc.com](mailto:elijah.finister@thehill-fincollectivelc.com). I will reach out to schedule our call. Questions? (210) 376-9521.